

ANNUAL WORK PLAN (AWP) - YEAR 3

THRIVE – Trade-led Harnessing of Rural Innovation and Value-chain Enterprises

Project	THRIVE – Trade-led Harnessing of Rural Innovation and Value-chain Enterprises
Implementing Agency	UNCTAD Uganda Country Office
AWP Period	1 January 2026 – 31 December 2026 (Year 3 of 4)
Year 3 Budget	EUR 1,280,000
AWP Prepared by	Mbuyu Bilga, Programme Officer Approved by: Ms. Amina Nkosi, Country Coordinator

DETAILED ACTIVITY PLAN BY RESULT AREA

Result Area / Activity	Output	Responsible	Q1	Q2	Q3	Q4	Budget (EUR)
RESULT AREA 1: ENTERPRISE DEVELOPMENT							
1.1 Deliver BDS training modules (Cohort 3: 600 enterprises)	600 enterprises trained	USSIA / UNCTAD	✓	✓			180,000
1.2 Launch Northern Uganda Value Chain Accelerator (Gulu)	Hub operational; 300 enterprises enrolled	UNCTAD PMU	✓				95,000
1.3 Conduct Women's Entrepreneurship Bootcamp (3 districts)	450 women entrepreneurs trained	UNCTAD / UWEA		✓	✓		48,000

1.4 Youth Innovation Challenge – Cohort 2	25 finalists; seed grants awarded	UNCTAD PMU		✓				35,000
RESULT AREA 2: MARKET LINKAGES								
2.1 Full rollout of Market Intelligence Platform	2,000 registered users	ICT Partner / UNCTAD	✓	✓				120,000
2.2 Facilitate off-take agreements (target: 40 new agreements)	40 formal supply contracts signed	USSIA / UNCTAD		✓	✓	✓		55,000
2.3 East Africa Trade Fair participation (Kampala)	20 THRIVE enterprises exhibit	UNCTAD PMU		✓				22,000
RESULT AREA 3: WOMEN & YOUTH EMPOWERMENT								
3.1 Gender Action Plan – Year 3 implementation	All gender targets met	Gender Specialist	✓	✓	✓	✓		30,000
3.2 Mentorship Programme – expand to 200 pairs	200 mentor-mentee pairs active	USSIA		✓	✓			18,000
RESULT AREA 4: POLICY ADVOCACY								
4.1 Policy dialogue events (target: 4 events)	4 policy events; 2 policy briefs	UNCTAD PMU	✓		✓	✓		28,000
4.2 Mid-term evaluation (MTE) – completion and dissemination	MTE report published	Independent Evaluator	✓	✓				120,000
4.3 Annual stakeholder review conference	Conference held; Year 4 plan endorsed	UNCTAD PMU				✓		35,000

PROGRAMME MANAGEMENT & COMMUNICATIONS							
5.1 Programme management and coordination	Quarterly reports; Board meetings	UNCTAD PMU	✓	✓	✓	✓	280,000
5.2 Communications and visibility activities	12 press releases; 4 newsletters; 12 stories	Mbuyu Bilga	✓	✓	✓	✓	45,000
5.3 M&E data collection and reporting	Semi-annual M&E reports	M&E Officer	✓	✓	✓	✓	40,000
INDIRECT COSTS (7%)							84,000
TOTAL YEAR 3 BUDGET							1,235,000