

ITC / ECOLOGISTS WITHOUT BORDERS (EWB)
LOGICAL FRAMEWORK (LOGFRAME)

EMPOWER – Enterprise and Market Pathways for
 Women's Economic Resilience

LOGFRAME

V1.0

July 2025
 For EU/DEVCO Consideration

Project Title	EMPOWER – Enterprise and Market Pathways for Women's Economic Resilience
Project Number	ITC/KEN/2025/EWB/001
Duration	48 months (January 2026 – December 2029)
Budget	EUR 5,500,000
Implementing Agencies	ITC (lead) / Ecologists Without Borders (co-implementer)

This Logical Framework presents the results chain for the EMPOWER Programme, from overall impact through outcomes and outputs. It specifies objectively verifiable indicators (OVIs), baselines, end-of-project targets, means of verification, key activities, and assumptions for each level of the results hierarchy.

RESULTS CHAIN

Level	Statement	OVI	Baseline	Target	Means of Verification
IMPACT	Women's economic empowerment accelerated in Kenya's agro-processing and light manufacturing sectors	Gender gap in enterprise productivity reduced	34%	≤20%	KNBS Enterprise Survey; ITC baseline/endline
OUTCOME 1	Women-led MSMEs operate more productive and resilient enterprises	% revenue increase among supported enterprises	0%	≥30% average	Enterprise surveys (quarterly); financial records
OUTCOME 2	Women entrepreneurs access affordable formal credit	# women accessing formal credit	0	1,200	Bank records; credit guarantee scheme data

OUTCOME 3	Women-led enterprises integrated into formal value chains	# formal off-take agreements signed	0	500	Agreement records; buyer verification
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OUTPUTS AND ACTIVITIES

Output	OVI	Target	Key Activities
Output 1.1: BDS training delivered	# enterprises trained	2,000	Training needs assessment; curriculum development; BDA recruitment; training delivery
Output 1.2: Business Acceleration Hubs operational	# hubs established	5	Site identification; renovation; equipment procurement; hub management
Output 1.3: Mentorship programme active	# mentor-mentee pairs	200	Mentor recruitment; matching; quarterly check-ins
Output 2.1: Credit Guarantee Scheme launched	Scheme operational	Yes	Bank negotiations; scheme design; fund capitalisation; MOU signing
Output 2.2: Financial literacy delivered	# women trained	1,200	Financial literacy curriculum; training delivery; loan application support
Output 3.1: Buyer-seller events held	# matchmaking events	20	Buyer identification; event organisation; follow-up support
Output 3.2: Export readiness achieved	# enterprises export-ready	200	Export training; EAC compliance; EWB Green Enterprise Network registration

ASSUMPTIONS AND PRECONDITIONS

Level	Assumption	Risk if Not Met
Impact	Government maintains commitment to women's economic empowerment policies	Programme gains not sustained; policy environment deteriorates
Outcome	Commercial banks willing to participate in credit guarantee scheme	Women unable to access formal credit despite training
Outcome	Formal buyers willing to engage with women-led MSMEs	Market linkages not achieved; enterprises remain in informal sector
Output	Women entrepreneurs available and willing to participate in training	Low uptake; targets not met
Output	County governments provide land/facilities for Hub establishment	Hub establishment delayed; alternative sites needed
Precondition	EU funding confirmed and disbursed on schedule	Programme start delayed; activities scaled back